



Kentucky Opera
323 West Broadway, Ste. 601
Louisville, KY 40202-3162
502-584-4500
www.kyopera.org

Kentucky Opera's black tie event goes

B O L D

Opera Gala 2019

Kentucky Opera is buzzing with excitement about this year's Opera Gala. On Saturday, **February 2, 2019** over 400 guests will gather for the party of the year! Previously known as Carnevale, the event has been renamed and refashioned to better showcase who we are and what we do. We are looking forward to a standout evening of thrilling entertainment, fine dining, dancing, and live and silent auctions. Funds raised from Opera Gala allow us to provide outstanding musical experiences to the communities we serve: from seasoned opera-goers to classrooms of students.

We want you to be there with us, and we need your help making the 2019 Opera Gala unforgettable and financially successful. Please take a look at our unique sponsorship opportunities to promote your business, and financially sustain this premiere Louisville event!

Kentucky Opera's BOLD Opera Gala will take place Saturday, February 2nd at the Louisville Marriott Downtown.

Tickets are \$300 per person; tables are \$3,000. All prices include tax.

Sponsorship Opportunities

Our sponsorship packages offer a fantastic opportunity to gain fabulous exposure as a community supporter of the arts. We have developed different sponsor levels, to appeal to all levels of corporate donors.

PRINCIPAL Sponsor

Price \$15,750
including tax
Available: 1

- Preferred seating at Gala (2 tables of 10)
- Recognition as Principal Sponsor as guests arrive at the event
- Recognition as the Principal Sponsor in all Opera Gala advertising and publicity
- Primary positioning and recognition in slide show at the event
- Company logo on eblasts associated with Opera Gala
- Company logo on Kentucky Opera's Opera Gala website
- Company logo projected on wall in Main Event area
- Company logo on Opera Gala invitation
- Company logo on the cover of the Opera Gala Program
- Full page, 4 color advertisement in the Opera Gala Program
- Recognition as the Principal Sponsor of Opera Gala in all Opera Bills of the 2018/2019 Brown-Forman Season
- Company logo on lobby slides during the 2018/2019 Brown-Forman Season
- Invitation to attend VIP Kentucky Opera Season Events
- 10% off ticketed events for all employees

DINNER Sponsor

Price \$10,750
including tax
Available: 1

- Preferred seating at Gala (1 table of 10)
- Recognition as the DINNER Sponsor in all Opera Gala advertising and publicity
- Primary positioning and recognition in slide show at the event
- Company logo on Opera Gala invitation
- Centerpieces with company logo
- Full page, 4 color advertisement in the Opera Gala Program
- Company logo on lobby slides during the 2018/2019 Brown- Forman Season
- 10% off ticketed events for all employees

AUCTION Sponsor

Price \$10,750
including tax
Available: 1

- Preferred seating at Gala (1 table of 10)
- Recognition as the AUCTION Sponsor in all Opera Gala advertising and publicity
- Primary positioning and recognition in slide show at the event
- Company logo on Opera Gala invitation
- Company logo projected on wall in Auction area
- Company logo on electronic bidding software and bidcards
- Full page, 4 color advertisement in the Opera Gala Program
- Company logo on lobby slides during the 2018/2019 Brown-Forman Season
- 10% off ticketed events for all employees

COCKTAIL Sponsor

Price \$5,750
including tax
Available: 2

- Preferred seating at Gala (1 table of 10)
- Recognition as the COCKTAIL Sponsor in all Opera Gala advertising and publicity
- Primary positioning and recognition in slide show at the event
- Company logo
- Company logo
- Half Page, 4 color advertisement in the Opera Gala Program
- Company logo on lobby slides during the 2018/2019 Brown-Forman Season
- 10% off ticketed events for all employees

SOLD OUT!

CORPORATE Sponsor

Price \$5,750
including tax
Unlimited

- Preferred seating at Gala (1 table of 10)
- Recognition as a CORPORATE Sponsor in all Opera Gala advertising and publicity
- Primary positioning and recognition in slide show at the event
- Company logo on Opera Gala invitation
- Recognition in Opera Bill as a Corporate Sponsor of Opera Gala
- Half Page, 4 color advertisement in the Opera Gala Program
- Company logo on lobby slides during the 2018/2019 Brown-Forman Season
- 10% off ticketed events for all employees

ENTERTAINMENT Sponsor

Price \$4,000
including tax
Unlimited

- Preferred seating at Gala (1 table of 10)
- Primary positioning and recognition in slide show at the event
- Quarter Page, 4 color advertisement in the Opera Gala Program
- Recognition on Kentucky Opera Social Media

YPOP/ STUDIO ARTIST Sponsor

Price \$3,000
including tax
Unlimited

- Sponsor a table for Kentucky Opera's Young Professionals Group or Studio Artists to attend Opera Gala



The Kentucky Opera is a 501(c)3 organization. For questions or more information please contact Laura Goodman, Manager of Development Events
Laura_Goodman@kyopera.org or 502.561.7930 or visit www.kyopera.org.